

Name _____ **Story/Chapter** _____

Word	My Own Words	Image/Representation
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[illegible]

Word Diagrams

[illegible]

Glossary Entries

ocean - The whole body of salt water that covers nearly three fourths of the earth's surface; another term for sea.

peninsula – Land that is nearly surrounded by water.

island - A body of land entirely surrounded by water. An island is smaller than a continent.

Word Diagrams

Word	What it is	What it is like	Examples	Non-Examples
ocean	whole body of salt water	covers nearly 3/4 of earth	Atlantic Pacific Indian	river lake stream
peninsula	land	nearly surrounded by water	water on 3 sides	continent island
island	a body of land	entirely surrounded by water	Great Britain New Zealand Vancouver Island	United States Canada Mexico

Glossary Entries

(Glencoe Marketing Series: Sports & Entertainment Marketing)

promotion any form of communication used to persuade people to buy products

product line a group of closely related products manufactured and/or sold by a company

product placement the appearance of a product as a prop in a film or TV show

Word Diagrams

Word	What it is	What it is like	Examples	Non-Examples
promotion	form of communication	to persuade people to buy products	-TV ads -radio ads -signs -Placement in TVshow/movie	News articles
product line	a group of closely related products	manufactured or sold by a company	Nike – men’s sport footwear and apparel women’s sport footwear and apparel	Products NOT sold by the same company... Coke Pepsi
product placement	appearance of a product	as a prop in a film or TV show	Cast member on “Friends” drinking a Coke or typing on a Mac (with the Apple visible)	A case of Coke displayed in a store

Four-Square Vocabulary

Word	Examples
Definition	Non-Examples

Word	Examples
Definition	Non-Examples

Word	Examples
Definition	Non-Examples

Four-Square Vocabulary

1. Dictate the word to be taught and have students record in square.
2. Describe the word.
3. Have students suggest examples of the word and record a number of examples.
4. Have students provide non-examples of the concept and record of number of non-examples.
5. Finally, have students write a definition of the concept.

(Adapted from *Word Power* by Steven Stahl & Barbara Kapinus, 2001)

Word soothing	Examples music, a bath, a nap
Definition comforting offering relief	Non-Examples Tests, loud noises, being called on

Word Mapping

	What is it? (definition)	What is it like?
The Word →		

What are some examples?

Polysemous Words

(Multiple Meaning Words)

Word

Setting/Situation
Meaning

Setting/Situation
Meaning

Setting/Situation
Meaning

Setting/Situation
Meaning

Setting/Situation
Meaning

Setting/Situation
Meaning

Polysemous Words

(Multiple Meanings)

Word

division

Setting/Situation
math

Meaning

- *An operation*
- *Inverse of multiplication*

Setting/Situation
government

Meaning

- *Division (separation) of powers between branches of government*

Setting/Situation
biology

Meaning

- *Division of cells*
- *Separation into one or more classes*

Setting/Situation
military

Meaning

- *A unit in the army.*

Setting/Situation
housing area
suburbs

Meaning

- *A housing division*
- *An area of houses usually built at the same time with the same style*

Setting/Situation
business

Meaning

- *A large department in a company*

Word Form Chart

Noun	Adjective	Verb	Adverb
<i>consequence</i>			<i>consequently</i>
<i>handicap</i>	<i>handicapped</i>	<i>to handicap</i>	
<i>illiterate</i>	<i>illiterate</i>		
	<i>reliable</i>	<i>to rely on</i>	<i>reliably</i>
	<i>strict</i>		<i>strictly</i>
	<i>conservative</i>		<i>conservatively</i>
<i>irony</i>	<i>ironic</i>		<i>ironically</i>
<i>interpretation</i>		<i>to interpret</i>	
<i>requirement</i>	<i>required</i>	<i>to require</i>	